

# Setting the scene

Benjamin Davis  
Ashu Handa

Workshop on evaluating the impact of  
cash transfer programs in sub Saharan Africa

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# 1<sup>st</sup> and 2<sup>nd</sup> generation cash transfer program impact evaluations in SSA

- Malawi SCT
  - Mchinji pilot, 2008-2009
  - Expansion, 2012-2013
- Kenya CT-OVC
  - Pilot 2007, 2009, 2011
  - Expansion, 2012-2013
- Mozambique PSA
  - Expansion, 2008-2009
- Zambia
  - Monze pilot, 2007-2010
  - Expansion and child grant, 2010-2013
- South Africa CSG
  - Retrospective 2010
- Burkina Faso
  - Experiment, 2008, 2009, 2010
- Ethiopia
  - PNSP, 2006-2010
  - Tigray SPP, 2012-2014
- Ghana LEAP
  - Pilot, 2010-2012
- Lesotho, CSP
  - Pilot, 2011-2012
- Uganda, SAGE
  - Begins in 2012
- Zimbabwe, SCT
  - Begins in 2012
- Tanzania, TASAF
  - Pilot, 2010-2011
- Niger
  - Begins in 2012



# Main evaluation topics in the 1<sup>st</sup> generation

1. Food security and consumption
2. Health: use of services, morbidity, nutritional status
3. Education: enrollment, attendance, age of entry to school
4. Targeting



# What's new in the 2<sup>nd</sup> generation

1. Mitigation of HIV risk
  - a. Sexual behavior and perceptions
2. Psycho-social status (PSS), mental health, preferences
3. Conditionality
4. Productive activities and economic growth
  - a. Household and community level
  - b. Simulation modeling
5. Networks of reciprocal exchange
6. Continued focus on targeting



# Goals of the workshop

- Share experiences on design and implementation of cash transfer impact evaluations
  - Building evaluation rigor within program implementation process
  - Methodological conundrums arising when first-best strategy not available
- Build lines of communication among evaluators and clients
  - What do we need to know and why
  - What instruments already exist



# Who is behind the workshop

- Under umbrella of The Transfer Project
  - UNICEF, SCUK, UNC, FAO
  - National gov and research partners
- Funded primarily by the EU (FAO food security program)
  - Contributions by DFID (via PtoP), FAO, and UNICEF country offices
- Organized by FAO-HQ and FAO-Kenya



# Transfer Project: Objectives

- **Provide evidence** on the effectiveness of social cash transfer (SCT) programs in achieving impacts for children
- **Inform** the development and design of social cash transfer **policy** and programs
- **Promote learning** across the continent on the design and implementation of SCT evaluations and research



# Transfer Project: The 3 Pillars

1. Regional learning, information exchange and network/ community of practice
2. Technical assistance on design and implementation of impact evaluation and identification of research areas
3. Synthesis of regional lessons on programme design





# Transfer Project: The 2 Arms

## 1. Operations

- CoP: UNICEF (with recent collaboration with The World Bank)
  - First implementers conference in Lesotho September, 2010
  - Implementers listserv to exchange ideas and experiences
  - Virtual exchange among 'mature' programs organized by WB as of December, 2011

## 2. Research

- Network
  - Annual workshop (January 2011 , February 2012, 2013 TBA)
  - Virtual network
- Impact evaluations
  - UNC in Kenya, Ghana and Zambia; 3ie proposals in Malawi and Zimbabwe
  - PtoP in Kenya, Ghana, Ethiopia, Malawi, Lesotho and Zimbabwe
    - Only piece of funded cross country, thematic research



# From Protection to Production project FAO–UNICEF, with DFID support

- Focus on understanding economic impacts of cash transfer programs
  - Providing technical and analytical assistance to government agencies carrying out impact evaluations
  - Guiding principle: piggy-back on/add value to existing impact evaluations
    - Financing marginal cost of collecting additional information
  - Formally working with government and development partners in 6 countries in Sub Saharan Africa
    - Though we provide support to any government administered CT who requests it



# PtoP: 3 levels of analysis

1. Household economic decision making
  - Labor, production, assets, reciprocal exchange, risk coping, climate change adaptation
2. Simulation of local economy impacts
3. Integration of qualitative/quantitative design and methods



# Our websites

The Transfer Project

<http://www.cpc.unc.edu/projects/transfer>

From Protection to Production Project

<http://www.fao.org/economic/PtoP/en/>



# What next for the Transfer Project?

- Very short term (3 months)
  - Five papers from 2011 research conference forthcoming in special issue of *J of Development Effectiveness* Spring 2011 (3IE)
- Short term (6 months)
  - Series of policy briefs based on these articles and other work to be released in March 2012
  - Strengthen web-presence with evaluation tools



- Medium term (12 months)
  - Second implementers conference
  - Seek funding for other thematic research to make maximum use of existing data
    - Gender, OVC welfare and HIV risk, young child nutrition
    - Cross cutting, thematic and comparative work badly needed but yet to be funded
- Long term (18 months)
  - Major conference ‘State of evidence on Cash Transfers in Africa’
    - Present accumulated evidence of six years of research

