

# Thailand's Child Support Grant Programme

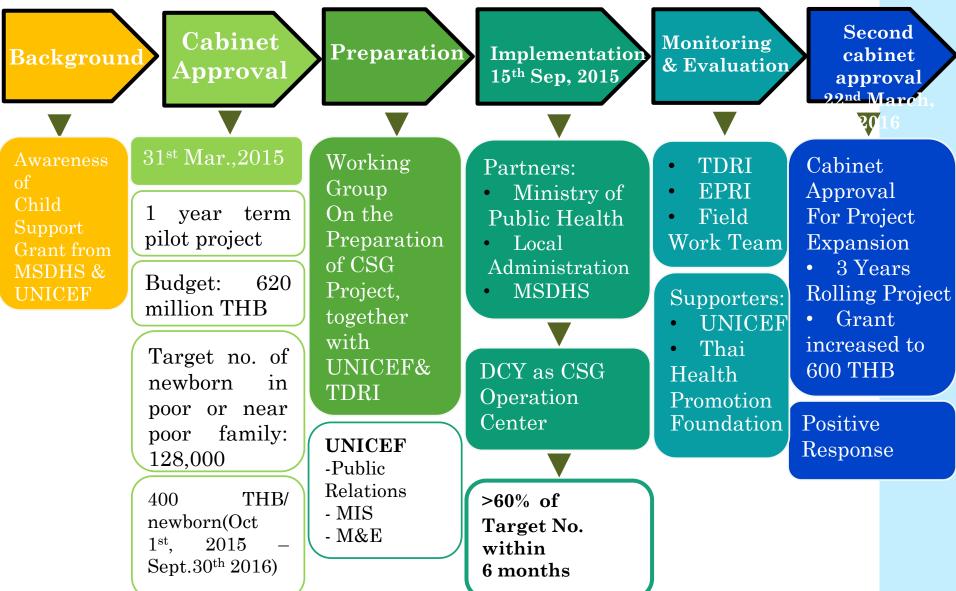
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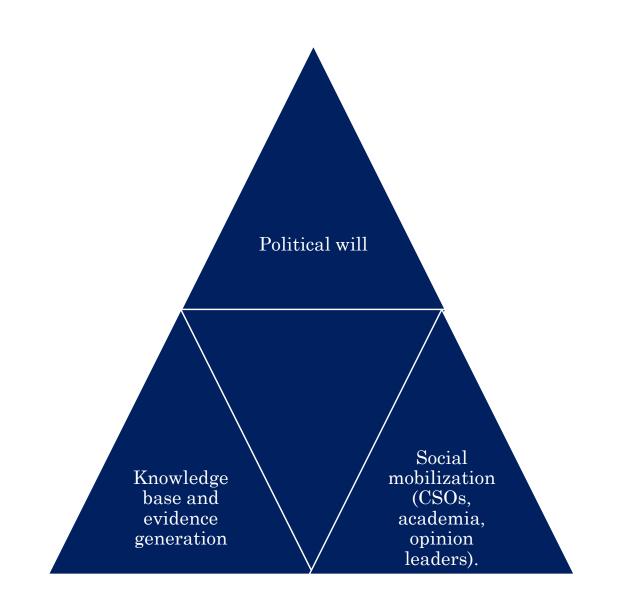


Economic Policy Research Institute

### **Outline Development of Thailand's CSG**



#### **National Policy formulation model**

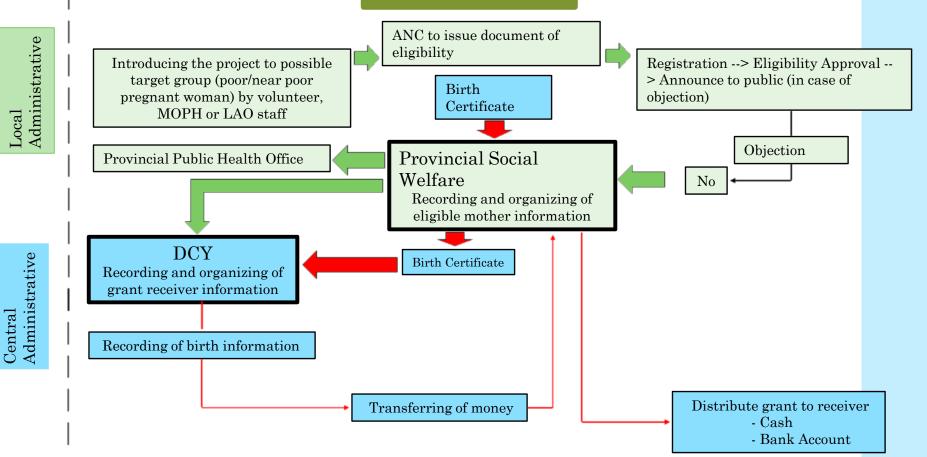


# Factors of success for creating political will: a combination of strategies

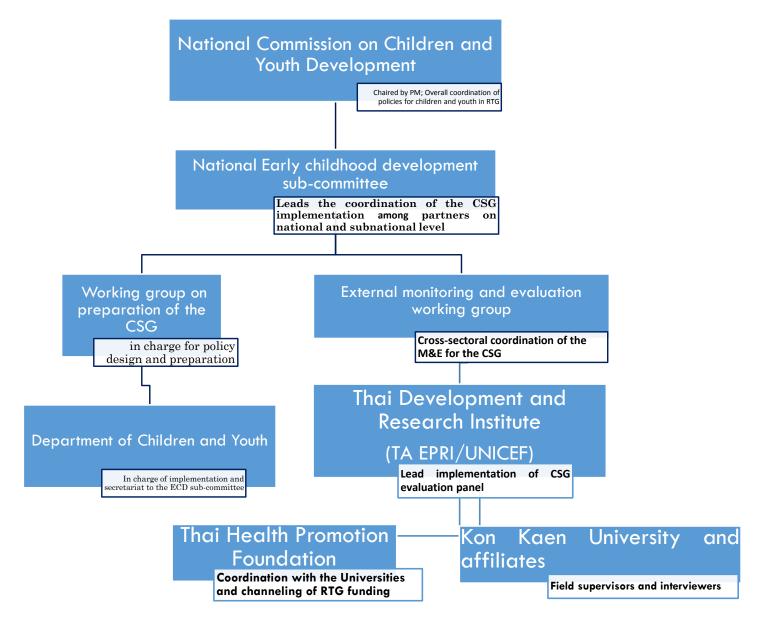
- Excellent knowledge and evidence in place
- Previous experience with the cash transfers in Thailand: people with disabilities, elderly and HIV
- Defining short and longer term advocacy objectives: progressive realisation
  - Age and amount
  - Targeted approach
- Mobilisation of civil society coalition
- Direct advocacy with DPM/PM and cabinet members
- Media advocacy (field visits) to influence public opinion
- Always working in partnership across ministries and geographically
- Political opportunism

### **Policy Implementation: Processes and Registration**

#### PROCESS



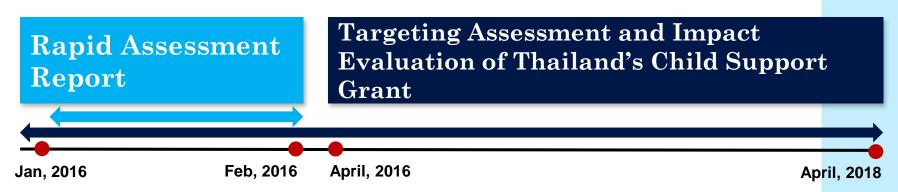
### Institutional partnership for external evaluation



The National Evaluation

# I wo evaluations, two different objectives

#### **Rapid Assessment Report and the National Evaluation**



- To provide supporting evidence for policy extension before the deadline of budget submission
- To provide evidence of CSG's impact
- To strengthen programme operation

- Achieved its objective to support the policy extension
- The survey started on April 1<sup>st</sup>, 2016

### **Tracking Down Human Stories** Explains Why the Grant Is Valuable

"I've raised four of my children on my own. There is no help from anybody. I'm so glad this program exist. I'm glade that the government doesn't necklet the poor", One of the mothers

"I saw the poster while I was on a bus. My daughter told me that 400 baht might be nothing to the others but it meant a lot for her", mother of a single-teenage mother

"We have welfare for elders, but we can't have it for children? We must raise them well so that they will grow up to be good adults", One of the mothers

"I'm so relieved. When my child gets sick, I have to borrow from o<mark>thers</mark>"

"I'm going to save this for my child's tuition"

"I have no income. So it is my husband and his mother who decide what to spend. But, this is my money, I have the right to spend it for my child"

Targeting Assessment and Impact Evaluation of Thailand's Child Support Grant

# **Methods for Assessments**

- Mix-methods approach
  - Qualitative method will support qualitative method that it provides complementary information and explores specific issues.
- Quantitative method
  - Rolling sample
- Qualitative method:
  - In-depth interviews
  - Focus group discussions
  - Key informant interviews

# **Targeting Assessment Approach**

#### Micro-simulation

#### Standard Targeting Performance

Key Informant Interviews and focus group discussions

Rachet method

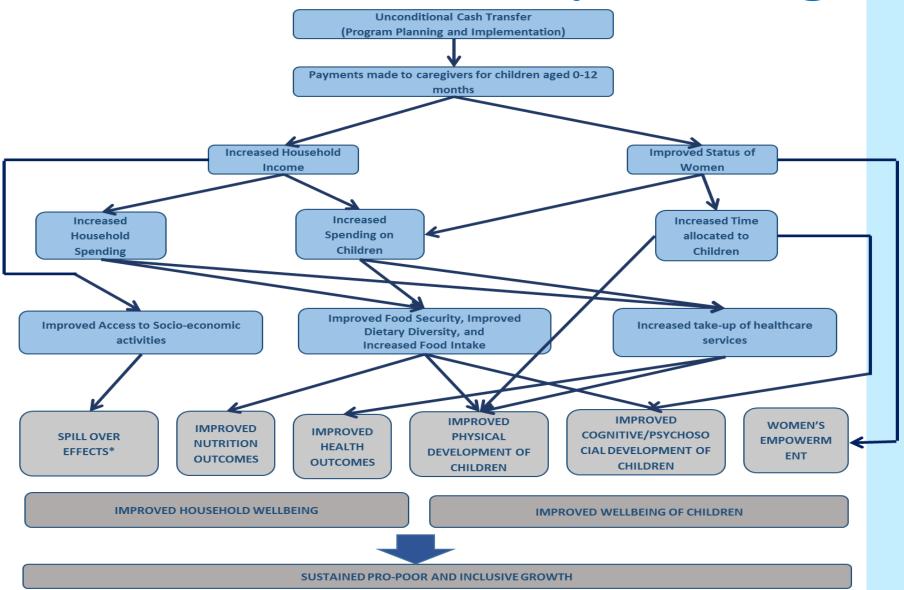
Applied to the MICS and other relevant data sets to predict likely take-up of the grant and the characteristics of the selected households. Proxy means tests will provide a predictor for the selected targeting approach.

Measure the poverty and eligibility status of each household in the evaluation sample and tabulate that against Child Support Grant participation, generating a matrix.

- Understand the targeting performance from informants
- Gain from group interviews with local community and their insights into the region, country and context

Validate the accuracy with which the targeting mechanism identifies beneficiaries by assessing exclusion through asking beneficiaries about knowledge on exclusion in the community

### Impact Assessment Approach: Theory of Change



# **Impact Assessment Approach**

# Propensity Score Matching (PSM)

Difference in Difference (DD)

Regression Discontinuity Design (RDD)

**Qualitative Method** 

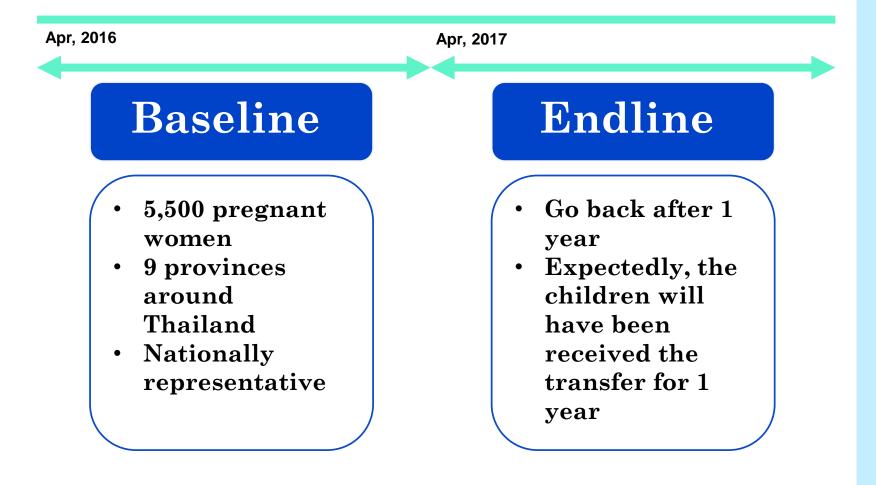
PSM involves identifying and matching programme non-beneficiaries that are comparable to programme beneficiaries across a range of observable characteristics using propensity scores.

This method uses data before a programme is implemented (baseline) and follow-up data after it starts (end line) to build a before-and-after comparison.

It is an alternative evaluation method for when PSM does not work. RDD takes advantage of the use of a threshold targeting criteria for programme eligibility to construct an evaluation sample comprised of treatment and comparison individuals with eligibility criteria near the threshold.

- Provide complementary information
- Explore levels of analysis that are not easily captured.
- Explore specific issues.

### The samples: Baseline and Endline Survey



### Survey Instruments: Sampling Design

#### First Stage (Province)

#### Probability Proportional to Size (with replacement)

- No. of poor people in each province
- Stratified by no. of Tambons with high and low poverty incidence
- Ratio 7:3, 9 provinces selected.
- Data from Socio and Economic Survey (NSO)
- Poverty Map (NSO)

Second Stage (Tambon)

Probability Proportional to Size (with replacement)

- No. of poor people in each tambon
- Stratified by poverty incidence
- Ratio 4:1

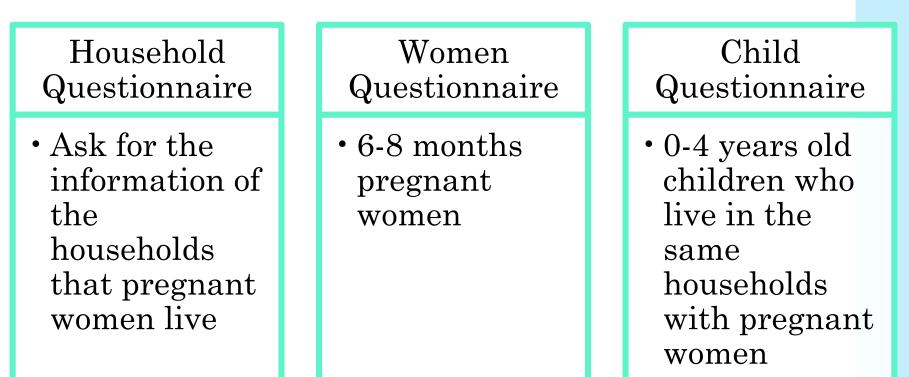
• Data from Poverty Map (NSO) • Random Sampling

• Data from MOPH's ICT

Third Stage

### Survey Instruments: Questionnaires

- The interview is conducted by tablets, using CSPro as a program to design questionnaires.
- The questionnaires are used for both impact assessment and targeting assessment.



### **Survey Instruments:** Fieldwork Operation

- TDRI receives the data of pregnant women from the ICT center of ministry of public health
- The field supervisors design the survey circuit concerning cost effectiveness and contact the tambon hospitals and tambon officials

TDRI sends the data of selected tambons to the field supervisors.

The supervisors send the data to the field workers

The field workers send the data to the supervisors

The supervisors send the data to TDRI

# **Challenges/opportunities**

- Relevance/timeliness of the evaluation for the policy process: Flexibility of choice of instruments which are technically sound to show the impact of the policy but also provide timely information for the decision making process
- Using national data systems for the sampling and analysis: availability and quality of information (e.g. the MOPH data)
- Ensuring the national ownership and use of results: Public private partnership is solid yet requires coordination between different partners and adjustment of institutional design which accommodates the existing systems
- Cost: additional advocacy needed for use of tax money for the field work of the evaluation
- Solid national coordination mechanism at the level of the PM which allows for review of results and closing of the policy cycle loop



# Thank you!







Appendix

# Qualification

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#### **NEWBORN**

- Thai Nationality
- Born between Oct. 1<sup>st</sup> Sept.30<sup>th</sup>
   2016
- Not eligible for any other welfare scheme

#### PREGNANT WOMAN

- Delivery period between Oct. 1<sup>st</sup> Sept.30<sup>th</sup> 2016
- Living in poor or near-poor family
  - Household monthly income <3,000 THB/ person
  - Having independency family member such as PWDs/ elderly / <15 years old children etc.
  - Housing condition
  - Not owning a car, truck, van etc.
  - Farmer owning less than 1 Rai of land (about 1,600 square meters)

# **Rapid Assessment Report**

#### Methodology

Focus group discussion, key informant interview, and indepth interviews

Microsimulation

#### **Findings**

- Thailand's CSG is beneficial for poor households in many aspects.
- Many agreed with policy extensions in terms of both amounts and duration.
- There are some problems in the process, however, can be improved.
- Providing transfer 600 baht per month for 0-3 yeas old can reduce the poverty gaps 6 times of what is predicted for the old package.

# Matching Objectives and Methods

		Objectives	
		Targeting Assessment	Impact Assessment
Methods	Quantitative Method	$\checkmark$	$\checkmark$
	Qualitative method		
	In-depth interviews	$\checkmark$	$\checkmark$
	Focus group discussions	$\checkmark$	$\checkmark$
	Key informant interviews	$\checkmark$	$\checkmark$

### Matching the Theory of Change with Households Questionnaire

Sections	Purposes	
<ul> <li>Education</li> </ul>	<ul> <li>Identification, Spending on children</li> </ul>	
<ul> <li>Employment</li> </ul>	<ul> <li>Identification, women empowerment and income -&gt; access t socio-economic activity</li> </ul>	
Health	<ul> <li>Household spending -&gt; Health care take up, health outcome</li> </ul>	ome
• Health coverage and welfare	<ul> <li>household spending&gt; healthcare services take up</li> </ul>	
<ul> <li>Characteristics</li> </ul>	Matching	
<ul> <li>Water and sanitation</li> </ul>	Matching	
<ul> <li>Credit and financial stress</li> </ul>	<ul> <li>household income&gt; access to socio-economic opportu</li> </ul>	nities
<ul> <li>Diet and food security</li> </ul>	<ul> <li>Income, spending on children-&gt; food security and diversi</li> </ul>	ty
<ul> <li>Household expenditures</li> </ul>	<ul> <li>Income, spending on children-&gt; food security and diversi</li> </ul>	ty
<ul> <li>Household income</li> </ul>	<ul> <li>Matching and targeting assessment</li> </ul>	
<ul> <li>Intra-hh decision making</li> </ul>	<ul> <li>Income-&gt;women status-&gt; spending on children</li> </ul>	
Telephone number		

### Matching the Theory of Change with Women Questionnaire

#### Sections

#### Purposes

- Women's background
- Maternal and newborn health
- Nutrition knowledge
- Unmet need
- Women's empowerment
- Women's agency factor
- Child support grant

- Identification
- h Household spending-> healthcare take up
  - Matching, nutrition
  - Impact of CSG on family planning
  - Status of women-> women's empowerment
  - Matching, women's empowerment
  - Targeting assessment

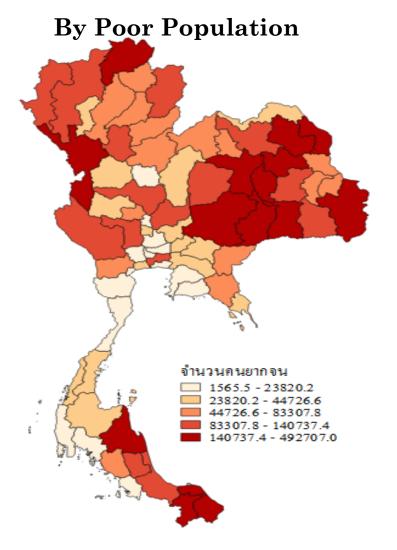
### Matching the Theory of Change with **Child Questionnaire**

Sections	Purposes	
Child age	Identification	
<ul> <li>Post-natal care</li> </ul>	<ul> <li>Household spending-&gt; healthcare take up</li> </ul>	
<ul> <li>Breastfeeding and dietary intake</li> </ul>	<ul> <li>Women status-&gt; time allocated on children: spending on children-&gt; food security</li> </ul>	
<ul> <li>Child development</li> </ul>	<ul> <li>Income, women status -&gt; time allocated on children</li> </ul>	
<ul> <li>Anthropometry</li> </ul>	<ul> <li>Take up rate, food diversity and food intake-&gt; physical</li> </ul>	

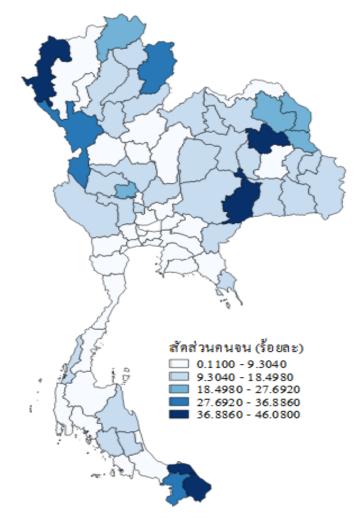
Take up rate, food diversity and food intake-> physical development on children

# **The Need for Stratification**

• Due to the difference in population concentration, some provinces with high number of the poor, for example Bangkok, may have low poverty incidences.



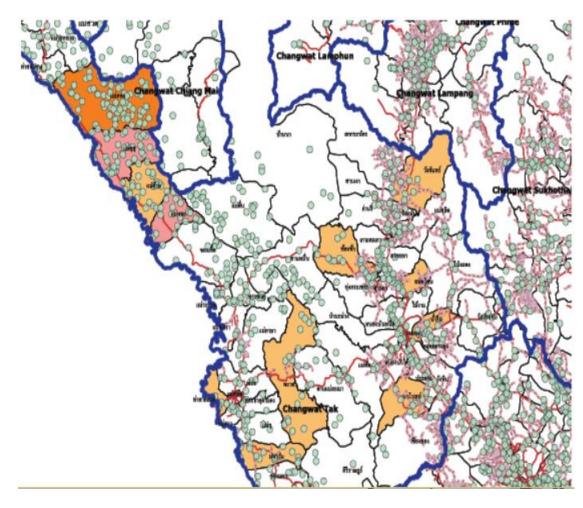
#### **By Poverty Incidence**



# **Selected Provinces**

Region	Province	Samples
Central	Sa Kaeo	550
Northeast	Nakhon Rachasima	550
	Sri Sa Ket	550
	Ubon Rachathani	550
	Kalasin	1,100*
North	Tak	550
	Mae Hong Son	550
South	Pattani	550
	Naratiwat	550

# **Survey Circuit**



On the aspect of cost effectiveness, TDRI does not assign the order of tambons. On the other hand, TDRI lets the supervisors choose the order of the selected tambons.

The circuit of each province will be binded by 3 constraints: tambon constrains, month constrains and year constrains.