



“Evaluating Cash Transfer Programs in Emergencies: Reflections from Madagascar”

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What is the issue in Madagascar?

- Humanitarian emergencies caused by climate change and environmental degradation/lack of development (drought and floods/cyclones)
- In 2017: about **2 million people** affected (~10% pop)
- **2 different cash responses:**
 - Pure emergency/humanitarian
 - Emergency- Resilience



Evaluation of humanitarian interventions

Element	Humanitarian	Evaluation challenge
Objective	Save lives and prevent suffering	Measurement; Theory of change; Purpose of evaluation
Scale	3-6 months	Effectiveness, process, Impact?
Planning	Ad Hoc	Lack of indicators; Logistics
Standards	Code of Conduct, Sphere and other standards	What standards to use?
Implementers/ Coordination	Various INGOs and local partners; Gov?	Attribution vs Contribution

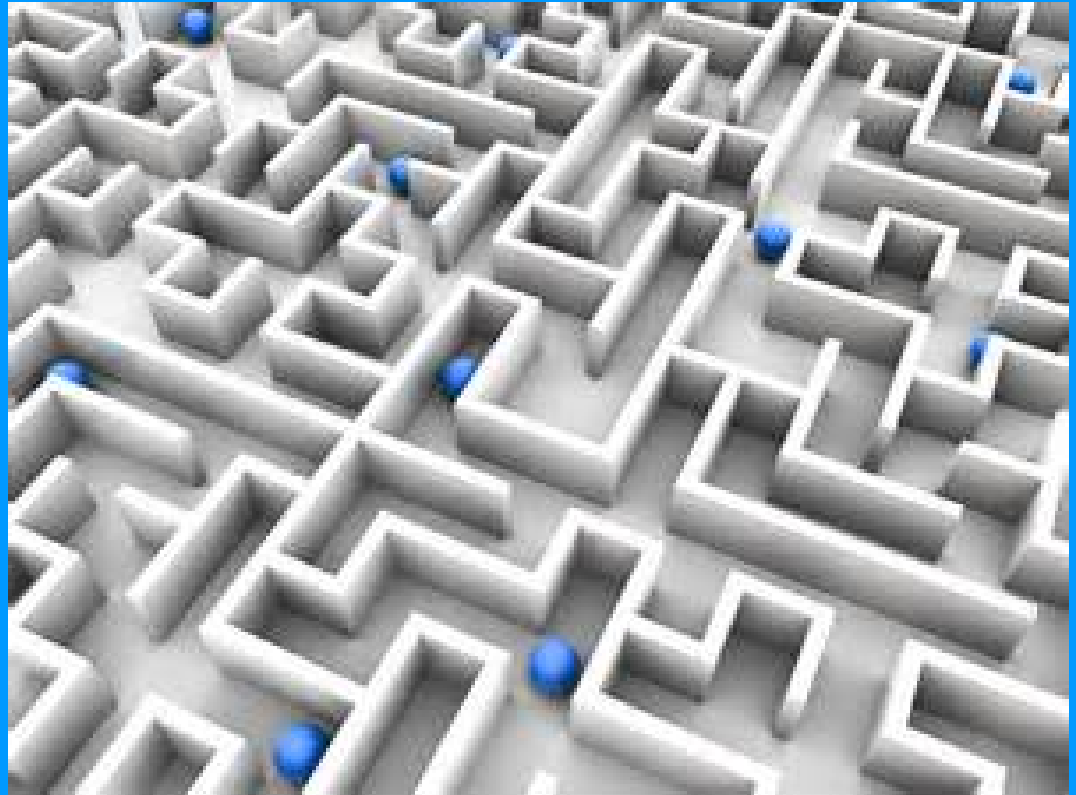


The background is a solid blue color with several faint, light blue handprints scattered across it. The handprints are of various sizes and orientations, some appearing as if they were stamped or pressed into the surface. The central text is white and bold, standing out against the blue background.

**But Emergency, Resilience, Development
are part of a continuum process**

In reality...

- Lack of:
 - Resources
 - Good evaluators
 - Time/planning
- Long processes
- Logistics/Security



Challenges....

- (Myths of) qualitative evaluations, quasi-exp., mixed method, RTE, lack of triangulation
- Different purposes of evaluation
- Misunderstanding/coordination amongst humanitarian (clusters) and development actors

Opportunities...

- **Creativity**: when to evaluate? purpose and objective?
- **Participatory**: engage Gov, actors and beneficiaries
- **Innovation**: test “new” methodologies (RTE; do more qualitative; quasi-experimental)
- **Strategies/Policy**: type of evaluations that can advance/influence
- **Partnerships**: WB/UNICEF/GOV and Emergency Cash Group- joint evaluations

Some proposals



- Pool of (regional) good evaluators
- Valorize more “qualitative” approaches; mixed methods
- Define standards for emergency cash evaluations
- Joint-evaluations

A photograph showing a scene of destruction in a rural settlement. In the foreground, several simple wooden benches made of logs and planks are arranged on a dirt ground. The background is filled with a large pile of debris, including broken wooden planks, charred remains, and twisted metal sheets, suggesting a destroyed structure. A dog is visible in the middle ground. The background features a line of lush green trees under a clear blue sky.

Thank you
Merci

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