

# **Social Protection Integrated Approach in Rural Areas**

# **RURAL YOUTH MIGRATION, SOCIAL PROTECTION AND SUSTAINABLE VALUE CHAINS**







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### INNOVATIVE APPROACH EMERGING FROM FROM PROTECTION TO PRODUCTION PROJECT FINDINGS, COMBINING:



# **ROOT CAUSES** OF MIGRATION **IN RURAL AREAS**





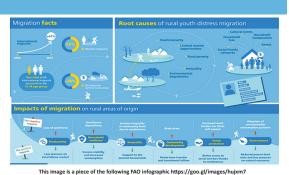
## YOUTH **EMPLOYMENT IN AGRICULTURE**



**SUSTAINABLE FOOD VALUE CHAINS** 



CASH + AND **PRODUCTIVE SOCIAL PROTECTION** 



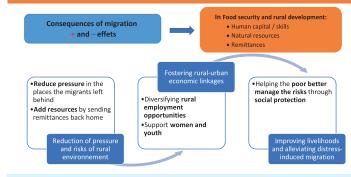
This image is a piece of the following FAO infographic http://www.fao.org/3/a-c0390e.pdf





PtoP seeks to understand the notential productive and economic impacts of cash transfers on the rural poor in sub-Saharan Africa. The transfer's impacts are transmitted from the beneficiary household to others inside and outside the local economy, who tend to own most of the local businesses. These income economy model, called the LEWIE (Local Economy-wide Impact Evaluation) model, developed for the PtoP project. LEWIE models constructed for the cash transfer programmes in Kenya, Lesotho, Ghana, Zambia and Ethiopia generated nominal income multipliers ranging from 2.52 in Ethiopia to 1.34 in Nyanza, Kenya. Maximizing the income multiplier may require complementary interventions that target both beneficiary and non-beneficiary

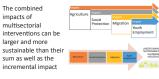
### **CONCEPTUAL FRAMEWORK**



#### BASIC DATA YOUTH, EMPLOYMENT, AGRICULTURE AND REMITTANCES IN KENYA

- \* Youth account for 35 % of Kenya's population. Over 1 million entering the labour market annually. Kaane, H. L. (2014). Youth Employment in Africa (ICQN/TVSD)
- \* Average age of a farmer: 50 65 years
- \* 72% of the unemployed are youth between the age 15 34 years (World bank 2014)
- \* 56 % of the youth being poor. World Development Indicator
- \* Youth are not covered by any Social Protection CT Programme
- \* Kenyan diaspora: over \$266.2 million (Sh27.08 billion) sent home in June 2018 (data fr CBK)

### The Multisectorial Approach



Strengthen no licy coherence between sectors to mobilize political commitments for Integrated SP



Intersectorial Mainstreaming Process

#### METHODOLOGY OF TARGETING THE BENEFICIARIES: YOUTH GROUPS AND **VULNERABLE INDIVIDUALS WILLING TO OR ENGAGED IN AGRICULTURE** TARGETING 6/12 SURCOUNTIES

ACCORDING TO MIGRATION

DYNAMICS









TYPES OF HOUSEHOLDS OF MIGRATION PROFILE AND BASE LINE



#### **EXPECTED RESULTS**

- ✓ Training opportunities, coaching mentoring, improved access to market, credit/support services: 1000 young.
- Information/guidance on youth employment agribusiness, migration opportunities and social protection Agropreneurs awarded for exemplary initiatives and innovations from diaspora associations - 10
- Youth Agroentreprise Platform and coworking spaces in link with diaspora and agroinvestment opportunities

- Analytical studies about migration dynamics with a focus on the linkages between migration and social protection and select value chains with high notential for employment and income generation
- Tailored technical assistance and implement capacity development activities to improve the coherence between policies and programs of migration, agriculture, youth, employment and social protection stakeholders
- Enhance capacity of the County Government to provide on technical and business skills for youth to develop viable businesses or scale up their
- Organize a policy dialogue platform for developing integrated approach, reviewing policies documents to strengthen linkages between the sectors
- A guidance tool for Mainstreaming Migration at local and national level FAO/IOM in Kenya

- chain implementation plan
- Youth Agro-Enterprise Platform YAP information points for sharing, incubation of ideas and suppor services to youth on:
  - Agribusiness
  - Migration Opportunities
  - Social Protection
- Youth targeted financial access services and increase savings
- Harmonized registry of beneficiaries :
  - Agriculture small farmers Social protection - migrants
- A diaspora young innovation award to support successful youth agro-entrepreneurs



#### For Further Information

