

# STAWISHA MAISHA CASH PLUS INTERVENTION TO IMPROVE CHILD NUTRITION



## SCAN FOR:

- References
- Full researcher list and contact information
- Theory of Change

## INTERVENTION DESIGN



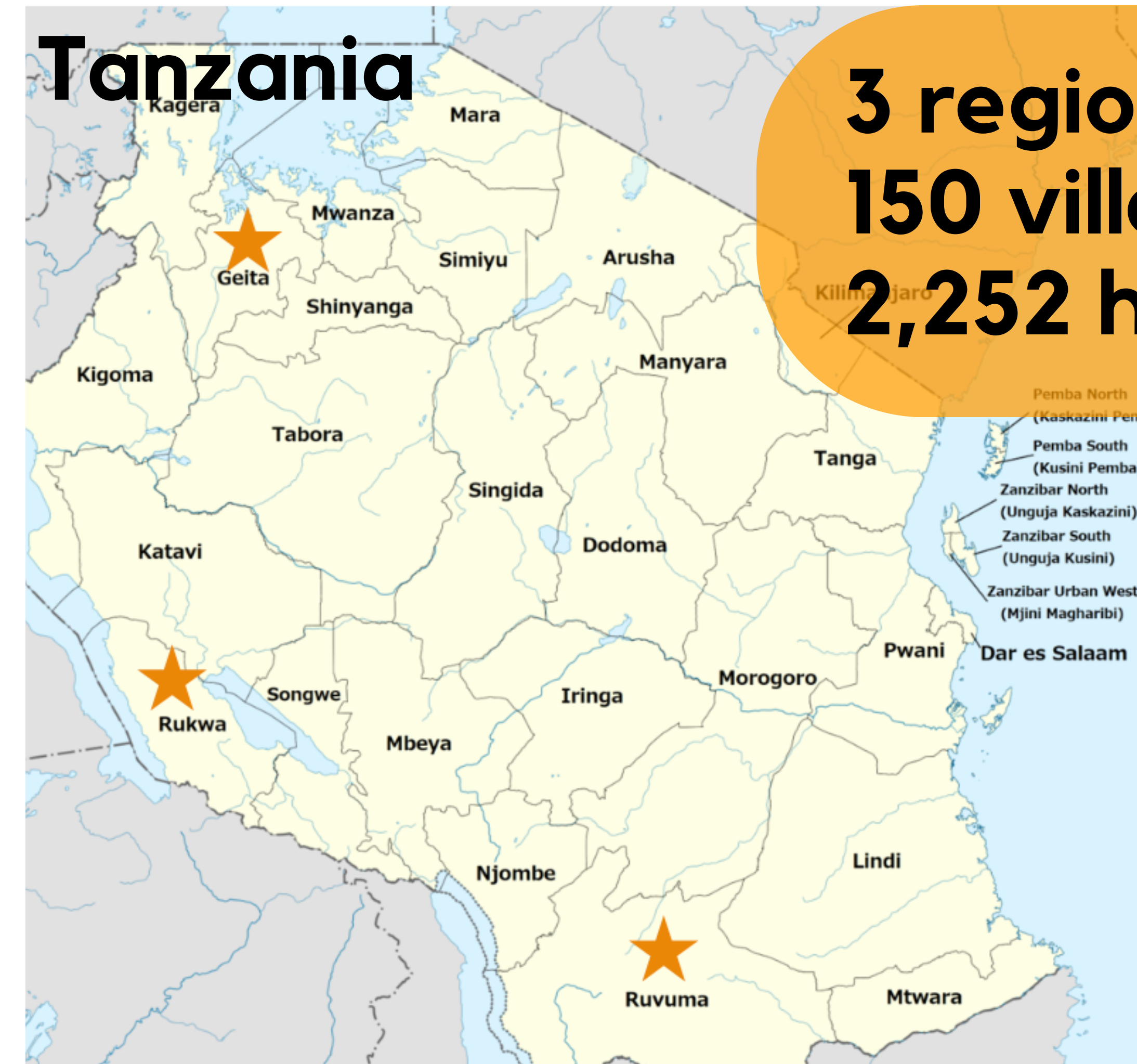
stawisha maisha

- 1** WEEKLY RADIO BROADCASTS OF A RADIO DRAMA SERIES OVER 6 MONTHS
- 2** PROVISION OF A SOLAR-POWERED RADIO
- 3** PEER-LED RADIO LISTENING GROUPS

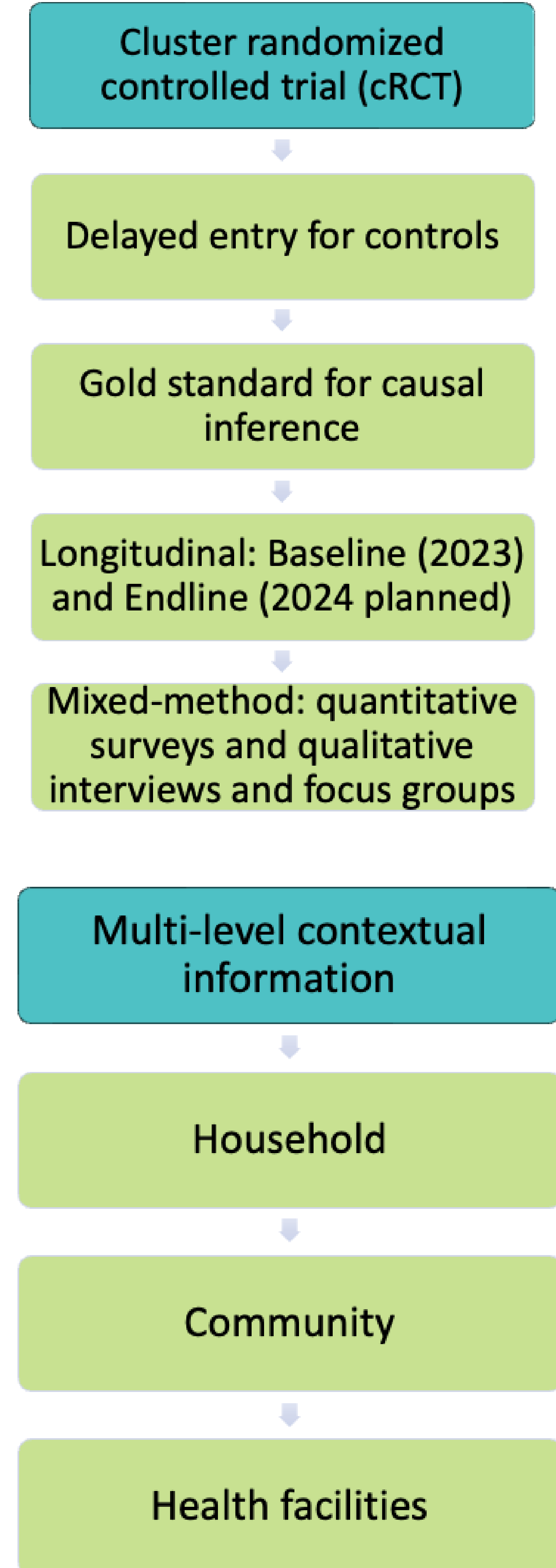
Target group:  
Primary caregivers  
of children 0-5  
years old

Stawisha Maisha participants live in households receiving the Government's Productive Social Safety Net Program (PSSN). PSSN is comprised of cash transfers, public works in the lean season, and livelihoods enhancement.

## IMPACT EVALUATION



3 regions  
150 villages  
2,252 households



## KEY OUTCOME MEASURES

**12-month goal:** Improve the following social-emotional and knowledge-related factors among mothers/caregivers

Sense of belonging and peer support	Self-efficacy	Resiliency	Problem solving strategies
Nutrition knowledge	Dietary diversity	Antenatal care uptake	Breastfeeding & child feeding practices

**Long-term goal:** Reduced stunting and wasting prevalence

